Alethea Bryant, NRCCS She/Her

Medical Billing Expert For Providers In Private Practice

- Rill Unique Enterprises | Medical Billing, Coding & Credentialing Services
- Colorado State University

Aurora, Colorado, United States · Contact info

RUE, Medical Billing Experts

788 followers · 500+ connections

Open to | Add profile section | Resources | Enhance profile

Open to volunteer for these causes
Arts and Culture, Child Welfare, Civil Rights, Social Action, and Civic Engage...
Show details

Suggested for you

Private to you

Enhance your profile with the help of AI

Stand out for almost 2x as many opportunities with a stronger profile.

Retry Premium for $0

1 month free before paying. Cancel anytime.

Analytics

Private to you

25 profile views

Discover who's viewed your profile.

36 post impressions

Check out who's engaging with your posts.

Past 7 days
10 search appearances

See how often you appear in search results.

Show all analytics →

About

I'm Alethea Bryant, NRCCS, founder and CEO/President of Rill Unique Enterprises (RUE)—a premiere national medical billing, coding, and credentialing company that empowers alternative care providers and mental health professionals to navigate

insurance with confidence and clarity.

My journey into healthcare billing wasn't traditional. It started with my need for work-life flexibility while caring for my son with complex health needs. That personal experience—combined with a 13-year career in banking where I rose to Assistant Vice President—gave me a strong foundation in operations, leadership, and customer service. I led multiple process improvements, managed commercial accounts, and helped launch the bank's first website and online banking platform.

After transitioning into healthcare, I earned my health insurance license and became a Nationally Registered Certified Coding Specialist. In 2010, I launched RUE, and my first clients—a psychologist and a massage therapist—are still with us today.

At RUE, we specialize in helping small to medium size practices like massage therapists, chiropractors, acupuncturists, and mental health professionals integrate insurance into their business models. We know insurance can feel overwhelming. Our job is to simplify the process so our clients can focus on what they do best: healing others.

With over 15 years of experience and a nationwide client base, RUE has become a trusted partner for providers who want to grow their practices and make care more accessible—without the stress.

Top skills

Executive Management • Banking • Health Insurance • Medical Billing • Customer Support

Services

Healthcare Consulting • Health Insurance • Customer Support

Show all services →

Featured

Post

What is all the fuss about NPI numbers and why? Check this ou...

30 - 45 Minute Meeting - FREE Consultation - Rill Unique...
calendly.com

1

Post

We often get asked about National Provider Identification...

30 - 45 Minute Meeting - FREE Consultation - Rill Unique...
calendly.com

Image

2024
Chec
starti
end

Activity

788 followers

Create a post

Posts | Comments | Images | Articles | Events

Alethea Bryant, NRCCS • You
Medical Billing Expert For Providers In Pri...
2w •

Staying compliant with telehealth shouldn't feel overwhelming. ...more

Alethea Bryan
Medical Billing Exp
2w •

📌 Telehealth Update: W
Need to Know (CMS – 20